

Economic Reports

Access to the additional reports not included in the CVSuite tool.

- \$650 per report
- \$2,000 for 5 reports (*savings can't be combined with other discounts*)

Frequency: A one-time report is provided to the client upon payment unless otherwise negotiated and is delivered in the form of a PDF document.

Data: Data includes user-defined regions with user-defined codes.

Report Name	Description
Economy Overview	An economic overview of a region. Includes information on jobs, education attainment, population trends, job trends, unemployment rates, industries, and workforce characteristics.
Regional Comparison by Industry	Comparison of up to 3 regions by creative industries. Includes growth trends and industry breakdowns.
Regional Comparison by Occupation	Comparison of up to 3 regions by creative occupations. Includes a trend and occupation breakdown.
Industry Snapshot	An overview of the creative industries. Analysis of job trends, industry demographics, and imported vs. local sales.
Business Recruitment	An analysis of metro locations in the US based on competitive earnings within the region. Users can pick any creative industry code or group of codes.
Occupation Snapshot	An overview of the creative workforce. Includes analysis of job supply, place of work vs. place of residence, job demographics, compensation, job demand, and graduate pipeline.
Unemployment by Industry Sector	Unemployment numbers by each 2-digit industry sector.
Education Attainment	Demographics on the education levels of the workforce, not specific to the creative economy.
Industry Cluster Ranking (Top Industries)	Snapshot of the highest, lowest, and average concentrations of industries within a region.

Creative Economy Report Bundles: \$2,000 for 5 reports

CVI Value Creative Economy Bundle

1. Economy Overview
2. Regional Comparison by Industry
3. Regional Comparison by Occupation
4. Industry Snapshot
5. Occupation Snapshot

CVI Value NAICS, SOC, QCEW codes recommended for use

Custom Bundle

Choose to bundle 5 individual reports from the above offerings. Customize NAICS, SOC, QCEW and your region.

CVSuite Snapshot Reports

Access to a one-time CVSuite Snapshot Report.

- \$250 per report
- Ask us about bundle pricing!

Frequency: A one-time report is provided to the client upon payment unless otherwise negotiated and is delivered in the form of a PDF document.

Data: Data includes user-defined regions with user-defined codes (*in accordance with CVSuite license*).

Report Name	Description
Creative Economy Snapshot Report	This report provides a creative economy overview for your region. Data includes the Creative Vitality Index, creative jobs, creative industries and creative occupations
Data Charts	This report includes an overview of occupations by race, nonprofit revenues, occupation growth over time and creative industry earnings over time

For more information, contact the team at cvsuite@wearecreativewest.org or call us at 303.629.1166.