

Creative Vitality Index

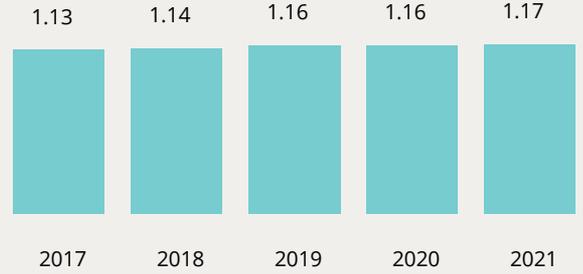
1.17
CVI Value

United States CVI = 1.0

Total Population

79,293,937

Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry sales, FDR grants, and Nonprofit revenues.

GAIN

▲ 4%
since 2020

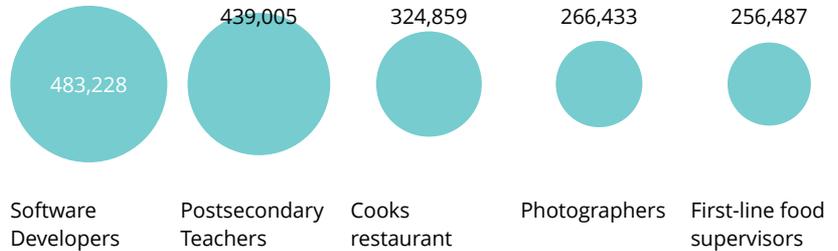
2021 Creative Jobs



3,761,147
Total Creative Jobs

There are 148 K more creative jobs in the region since 2020

Occupations with greatest number of jobs



2021 Creative Industries



\$945.5B
Total Industry Sales

Industries with greatest sales

Industry type	Industry Sales
Internet Publishing	\$277.7B
Software Publishers	\$215.7B
Full-service restaurants	\$101.1B
Film & Video Production	\$73.0B
Cable & Other Subscription	\$30.4B

LOSS

▼ 10%
since 2020

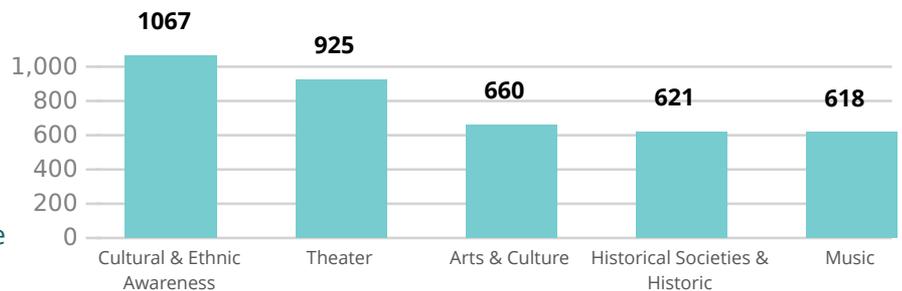
2021 Cultural Nonprofit



\$8.9B
Nonprofit Revenues

There are \$950.6 M less in revenues in the region since 2020

Nonprofit types with greatest number of organizations



DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics
 CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Data Sources (Version 2022.3)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

Occupations: Economic Modeling Specialists International.

SOC Codes (76) 11-2011, 11-2021, 11-2032, 11-2033, 13-1011, 15-1251, 15-1252, 15-1253, 15-1254, 15-1255, 17-1011, 17-1012, 17-3011, 19-3091, 19-3093, 21-2021, 25-1099, 25-4011, 25-4012, 25-4013, 25-4022, 25-4031, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3023, 27-3031, 27-3041, 27-3042, 27-3043, 27-3091, 27-3099, 27-4011, 27-4012, 27-4014, 27-4015, 27-4021, 27-4031, 27-4032, 27-4099, 35-1011, 35-1012, 35-2013, 35-2014, 39-3031, 39-3092, 39-3099, 39-5091, 41-3011, 43-4121, 49-9063, 51-6041, 51-6051, 51-7011, 51-7021, 51-7031, 51-9051, 51-9071, 51-9194

Industry Sales: Economic Modeling Specialists International.

NAICS Codes (79) 238150, 311340, 311423, 311830, 311920, 311941, 311942, 312120, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 445230, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512230, 512240, 512250, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541410, 541420, 541430, 541490, 541810, 541820, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712190, 722320, 722330, 722511, 811420, 813410

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

WESTAF Region contains: WESTAF Region contains:

Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, and more... (available upon request)