

A Comparison of Key Services Offered by Major Sources of Arts and Creative Economy Data

Key Features of Arts Data Streams	WESTAF Creative Vitality Suite™ (CVSuite™)	AFTA Arts and Economic Prosperity (AEP)	DataArts - Cultural Data Project (CDP)	NEA/BEA Arts and Cultural Production Satellite Account
Provides Users with an Interactive Online Tool to Explore the Data	✓			✓
Data is Collected on a National Basis	✓			✓
Data is available for analysis at the State, MSA, County and Zip Code Levels	✓			
Includes Labor Market Data from the Bureau of Labor Statistics	✓			✓
Includes Nonprofit Data from IRS 990 Forms	✓	✓	✓	✓
Includes For Profit Creative Economy Data from Commercial Data Providers	✓			✓
Reports Wages by Occupation	✓			✓
Reports Class of Worker Data	✓			✓
Includes Audience Spending Data		✓		
Data is Current	✓		✓	
Data is Updated Annually	✓			
Includes a Report**	✓	✓	✓	✓
Pricing Structure	Available on a Subscription Basis With Fees Starting at \$4,000 Per Year	Fees Vary, However, Participants in the Local Survey Effort Pay \$5,500 - \$8,500	Data from the Site is Available in the \$4,000-\$50,000 Range.	At the Present Time, There is No Fee Associated With the Use of This Data.
Data Sources	EMSI*, U.S. Census Bureau, BEA, NCCS, NASAA (granting data)	NOTE DATA STREAMS Locally administered audience intercept surveys supplemented by national level data streams	Sponsor Organizations Pay DataArts to Accept and Manage Data that Primarily is Sourced through Grant Applications and their Addenda	U.S. Bureau of Economic Analysis (BEA) and ACPSA- Arts & Culture Production Satellite Account
Ability to Compare an Area's Creative Economy With the Overall Economy of the Same Region	Currently Available and Soon to be a Feature of the Interactive Tool	Not Available	Not Available	Only Available for the National Economy
What it is	An online tool that can be used to extract labor market data pertaining to the creative sector within a specified region, including jobs, occupations, wages, location quotient. Nonprofit revenue data and state arts agency final descriptive report data are also available. Regions available for analysis are national, state, county, MSA, and zip code. The tool provides snapshot reports on demand.	The results of locally-administered surveys from 182 localities. These results are supplemented by national-level data streams and analyzed through input-output models that are reported for the local community level. These results are then imputed to the national level.	DataArts has approximately 11,000 records of non-profit online financial, programmatic, and governance information on cultural nonprofits. The data is only available for participating organizations and currently represents less than 10% of the estimated number of cultural nonprofits that are in operation across the country.	Primarily a research project, this is a system for valuing arts as a distinct sector of the nation's economy and as a component of the nation's GDP. The project documents the scope of economic activity related to broadly defined "creative activity" on a national basis
Use to	Use to define the size and scope of an area's creative economy. Use to compare the creative economy of one geographic region with the creative economy of another geographic region. Especially strong in the documentation of creative occupations and the ability to select different geographic areas for comparison and analysis.	Use to understand the economic impact of audience spending related to arts events. Can also be used as a rough measure of the overall economic impact of the nonprofit arts sector in a community.	Use to analyze how a nonprofit cultural organization compares with others. Use to analyze intra or inter-disciplinary organizational financial and participation performance. Use to identify emerging and/or historic trends in the field in the nonprofit arts field.	Use when you need to convey a national data point on the arts. Use when you need to know comment on how the national creative economy relates to the overall national economy in terms of size and scope.