

A Comparison of Key Services Offered by Major Sourcers of Arts and Creative Economy Data

Key Features of Services Offered by Sourcers of Arts and Creative Economy Data	Creative Vitality Suite™ (CVSuite)	AFTA Arts and Economic Prosperity (AEP)	DataArts Cultural Data Project (CDP)	NEA/BEA Arts and Cultural Production Satellite Account
Interactive Online Tool	✔			✔
Data is Collected on a National Basis	✔			✔
Data is Available for Analysis at the National, State, MSA, County and Zip Code Levels	✔			
Includes Labor Market Data (BLS)	✔			✔
Includes Nonprofit Data	✔	✔	✔	✔
Includes For-Profit Creative Economy Data from Commercial Data Providers	✔			✔
Reports Wages by Occupation	✔			✔
Reports Class of Worker Data	✔			✔
Includes Race/Ethnicity Data	✔			
Includes Audience Spending Data		✔		
Data is Current	✔		✔	
Data is Updated Annually	✔		✔	
Includes a Report**	✔	✔	✔	✔
Pricing Structure	Available on a Subscription Basis With Fees Starting at \$4,000 Per Year	Fees Vary, However, Participants in the Local Survey Effort Pay \$5,500 - \$8,500	Data from the Site is Available in the \$4,000-\$50,000 Range.	At the Present Time, There is No Fee Associated With the Use of This Data.

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Data Sources	EMSI*, U.S. Census Bureau, BEA, NCCS, NASAA (granting data).	DATA STREAMS are locally administered -- approximately 850 audience intercept surveys in each community are supplemented by locally-collected expenditure, attendance, and volunteer data.	Sponsor Organizations Pay DataArts to Accept and Manage Data that Primarily is Sourced through Grant Applications and their Addenda	U.S. Bureau of Economic Analysis (BEA) and ACPA- Arts & Culture Production Satellite Account
Ability to Compare an Area's Creative Economy With the Overall Economy of the Same Region	Currently Available and Soon to be a Feature of the Interactive Tool	Not Available	Not Available	Only Available for the National Economy
What Is It	An online tool that can be used to extract labor market data pertaining to the creative sector within a specified region, including jobs, occupations, wages, location quotient. Nonprofit revenue data and state arts agency final descriptive report data are also available. Regions available for analysis are national, state, county, MSA, and zip code. The tool provides snapshot reports on demand.	Displays results of locally-administered surveys of nonprofit arts organizations and their audiences from 182 localities. Local data are run through localized input-output economic models to provide specific impact findings on jobs, local/state government revenue, and household income. These results are supplemented by national-level data streams and analyzed through input-output models that are reported for the local community level. National estimates are developed based on the local and state level findings.	DataArts has approximately 11,000 records of non-profit online financial, programmatic, and governance information on cultural nonprofits. The data is only available for participating organizations and currently represents less than 10% of the estimated number of cultural nonprofits that are in operation across the country.	At the Present Time, There is No Fee Associated With the Use of This Data.
Use To	Use to define the size and scope of an area's creative economy. Use to compare the creative economy of one geographic region with the creative economy of another geographic region. Especially strong in the documentation of creative occupations and the ability to select different geographic areas for comparison and analysis.	Use to understand the local economic impact of spending by nonprofit arts and cultural organizations and event-related spending by their audiences. Provides specific data about jobs, local/state government revenue, and household income, as well as spending by local and nonlocal attendees.	Use to analyze how a nonprofit cultural organization compares with others. Use to analyze intra or interdisciplinary organizational financial and participation performance. Use to identify emerging and/or historic trends in the nonprofit arts field.	Use when you need to convey a national data point on the arts. Use when you need to know comment on how the national creative economy relates to the overall national economy in terms of size and scope.

For more information on each of the data providers listed above, visit their websites: WESTAF's CVSuite cvsuite.org

[WESTAF's CVSuite](#)

[AFTA AEP](#)

[AFTA Creative Industries](#)

[Data Arts](#)

[NEA/BEA](#)