

2016

New England Foundation for the Arts

Measuring the Creative Industry

Creative Industry** Earnings

\$25.6 Billion in Earnings

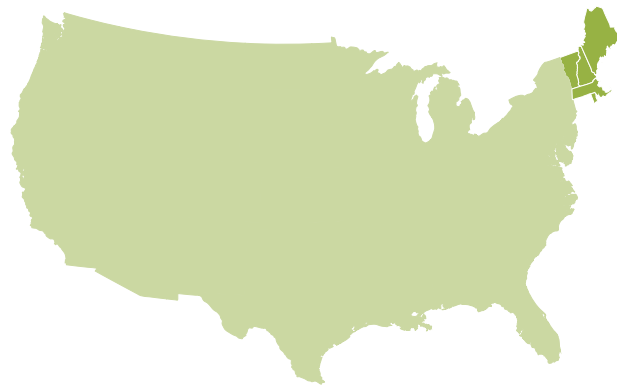
Creative industries in the New England Foundation for the Arts region generated \$25.6 billion in earnings.

\$50,946 per worker

The average creative worker in the creative industries in New England Foundation for the Arts earns \$50,946 yearly.

New England Foundation for the Arts

States include: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont



2016 Creative Industry** Jobs

See reverse for methods of measuring creative employment

6,422

New jobs since 2015

502,798 Total Jobs

In 2016, in the New England Foundation for the Arts region there were 502,798 workers in creative industries. This includes both direct and indirect jobs.

2016 Workers in Creative Occupations*

4,923

New jobs since 2015

507,780 Total Jobs

In 2016, in the New England Foundation for the Arts region there were 507,780 workers in creative occupations*.

Supporting the National Endowment for the Arts helps retain creative jobs either through direct subsidy or by helping to nurture a creative sector environment for creative workers.

* Includes 58 creative occupations that are directly arts-related as defined by O*net score (onetonline.org). The data incorporate the full spectrum of workers: full-time, part-time, self-employed and extended proprietors. In arts and creative industries many employees are self-employed or part-time workers.

** Includes 72 creative industries that are directly arts-related.

The Creative Vitality Suite is a research-based economic data project that provides high-quality creative economy data and reporting. Using nearly 100 different national, vetted, and third-party data streams, the Creative Vitality Suite provides an accurate measure of your area's creative jobs within the for-profit and nonprofit sectors. For more information, contact the Creative Vitality Suite Team at (303) 629-1166 or at cvsuite@westaf.org.

This report presents two methods for measuring creative employment:

