

2016

# Mid-Atlantic Arts Foundation

## Measuring the Creative Industry

### Creative Industry\*\* Earnings

**\$104.7** Billion in Earnings

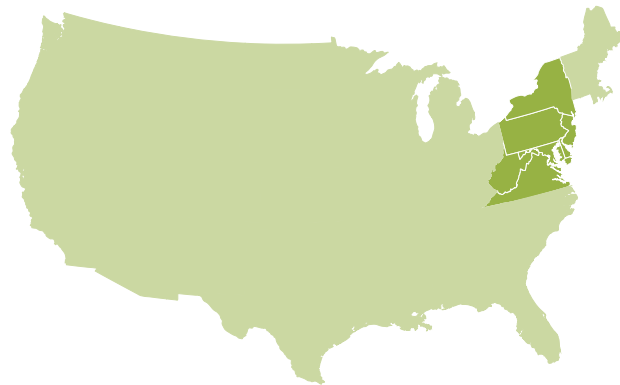
Creative industries in the Mid-Atlantic Arts Foundation region generated \$104.7 billion in earnings.

**\$56,556** per worker

The average creative worker in the creative industries in Mid-Atlantic Arts Foundation earns \$56,556 yearly.

### Mid-Atlantic Arts Foundation

States include: Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Virginia, and West Virginia.



### 2016 Creative Industry\*\* Jobs

*See reverse for methods of measuring creative employment*

**51,733**

New jobs since 2015

**1,851,049** Total Jobs

In 2016, in the Mid-Atlantic Arts Foundation region there were 1,851,049 workers in creative industries. This includes both direct and indirect jobs.

### 2016 Workers in Creative Occupations\*

**48,055**

New jobs since 2015

**1,989,127** Total Jobs

In 2016, in the Mid-Atlantic Arts Foundation region there were 1,989,127 workers in creative occupations\*.

*Supporting the National Endowment for the Arts helps retain creative jobs either through direct subsidy or by helping to nurture a creative sector environment for creative workers.*

\* Includes 58 creative occupations that are directly arts-related as defined by O\*net score (onetonline.org). The data incorporate the full spectrum of workers: full-time, part-time, self-employed and extended proprietors. In arts and creative industries many employees are self-employed or part-time workers.

\*\* Includes 72 creative industries that are directly arts-related.

The Creative Vitality Suite is a research-based economic data project that provides high-quality creative economy data and reporting. Using nearly 100 different national, vetted, and third-party data streams, the Creative Vitality Suite provides an accurate measure of your area's creative jobs within the for-profit and nonprofit sectors. For more information, contact the Creative Vitality Suite Team at (303) 629-1166 or at [cvsuite@westaf.org](mailto:cvsuite@westaf.org).

## This report presents two methods for measuring creative employment:

